1 Instructions

1. Make sure you have a list of personas applicable to your tool or project.
2. In groups or individually, think through one assigned persona per board-- give them a name, age, and location.
3. Fill out the board by question with your persona's context in mind.
What do they need?

What do they want?

What do they do?

What could hurt them?

Name:
Location:
Age:
Key Quote: